



Sponsorship Opportunities with the Southwest Reined Cow Horse Association

The SRCHA offers sponsorships to fit your needs. We can work with you to set up the perfect fit for your marketing budget. With SRCHA being one of the largest NRCHA Affiliates we have a high profile in the cow horse industry. Producing 10 shows a year along with clinics and judge seminars. We want to provide our membership and sponsors with great events to show case their horses and products. Last year we paid out over \$332,000 in prize money and over \$39,000 in prizes, but more than that we provide a place where our trainers, owners, and youth have a great place to show. With classes for every level of rider, we welcome new folks with open arms.

CORPORATE SPONSORSHIP 3 Yr Commitment \$7,500

(2020, 2021, 2022) **Most Popular**

- Can be paid each year
- Arena Banner provided by SRCHA
- Vendor Booth Space
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 2 Tickets to SRCHA Year End Banquet
- Exhibitor Packet information (provided by Sponsor)

CORPORATE SPONSORSHIP 1 Yr Commitment (2020) \$3,500

- Arena Banner provided by SRCHA
- Vendor Booth Space
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event

NAMED EVENT SPONSORS

AUGUST FUTURITY EVENT SPONSOR \$10,000 & Up

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 4 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

AUGUST DERBY EVENT SPONSOR \$7500 & Up

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 2 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

WILD RAG CATTLE CLASSIC SHOW SPONSOR \$7,500 & Up

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 4 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

WILD RAG DERBY SPONSOR \$3,500 & Up

- Arena Banner (provided by sponsor)
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Logo on draw sheets for class
- Present awards with photo

JUNE FUTURITY EVENT SPONSORS \$5,000 Up

- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Logo on draw sheets for class
- Arena Banner (provided by sponsor)
- Present awards with photo

JUNE DERBY EVENT SPONSOR \$3,500 Up

- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Logo on draw sheets for class
- Present awards with photo
- Arena Banner (provided by sponsor)

BATTLE IN THE SADDLE SHOOTOUT at Wild Rag Cattle Classic \$2,500

- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at Wild Rag
- Present awards and photo
- Arena Banner (provided by sponsor)
- Logo on draw sheet for class

AUGUST AFTER PARTY at Pre Futurity in August \$2,500

- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by sponsor)

SRCHA SUPPORTER \$1000

- Social media and Eblast coverage
- Announcer recognition at event

FRIENDS OF SRCHA \$500

- Social media and Eblast coverage
- Announcer recognition at event

BUCKLE SPONSOR \$500

- Social media and Eblast coverage
- Announcer recognition at event

SADDLE SPONSOR \$2500

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by sponsor) in extra arenas



Sponsorship Commitment form 2020

Name: _____ Phone: _____

Address: _____

City/State/Zip: _____

Cell Phone: _____ Email: _____

Please Check Sponsorship Requested and Amount

Please sign your agreement to sponsor. Thanks _____

CORPORATE SPONSORSHIP 3 Yr Commitment \$7,500 (2020, 2021, 2022) **Most Popular** Pay Full Balance or Pay Each Year **Circle One Above**

CORPORATE SPONSORSHIP 1 Yr Commitment (2019) \$3,500

NAMED EVENT SPONSORS

AUGUST FUTURITY EVENT SPONSOR \$10,000 & Up Amount: _____

AUGUST DERBY EVENT SPONSOR \$7500 & Up Amount: _____

WILD RAG CATTLE CLASSIC SHOW SPONSOR \$7,500 & Up Amount: _____

WILD RAG DERBY SPONSOR \$3,500 & Up Amount: _____

JUNE FUTURITY EVENT SPONSORS \$5,000 Up Amount: _____

JUNE DERBY EVENT SPONSOR \$3,500 Up Amount: _____

BATTLE IN THE SADDLE SHOOTOUT at Wild Rag Cattle Classic \$2,500

AUGUST AFTER PARTY at Pre Futurity in August \$2,500

OTHER SPONSORSHIP OPPORTUNITIES

SRCHA SUPPORTER \$1000

FRIENDS OF SRCHA \$500

BUCKLE SPONSORSHIP \$500 List Class _____

SADDLE SPONSOR \$2000 Futurity Winner Derby Winner List Event _____
Circle One Above

Sending Check

Bill Me

Credit Card Below (5% convenience fee will be added)

Card # _____

Exp Date: _____ CVC: _____ Zip: _____

Signature: _____

Return to:
SRCHA
11587 Hunt Lane
Guthrie, OK 73044
glenz@lenzenterprises.com
405-818-7556

Send your business logo, ads, product description, video for advertising to
glenz@lenzenterprises.com