



2022 Sponsorship Opportunities with the Southwest Reined Cow Horse Association

The SRCHA offers sponsorships to fit your needs. We can work with you to set up the perfect fit for your marketing budget. With SRCHA being one of the largest NRCHA Affiliates we have a high profile in the cow horse industry. Producing 10 shows a year along with clinics and judge seminars. We want to provide our membership and sponsors with great events to show case their horses and products. Last year we paid out over \$534,500 in prize money, \$365,000 of that prize money was paid out at the August Pre Futurity, making it the largest pre futurity around. SRCHA wants to provide a place where our trainers, owners, and youth have a great place to show. With classes for every level of rider, we welcome new folks with open arms.

CORPORATE SPONSORSHIP 3 Yr Commitment \$7,500

Most Popular

- Can be paid each year
- Arena Banner provided by SRCHA
- Vendor Booth Space
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 2 Tickets to SRCHA Year End Banquet
- Exhibitor Packet information (provided by Sponsor)

CORPORATE SPONSORSHIP 1 Yr Commitment \$3,500

- Arena Banner provided by SRCHA
- Vendor Booth Space
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event

NAMED EVENT SPONSORS

AUGUST FUTURITY EVENT SPONSOR \$10,000 & Up

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 4 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

AUGUST DERBY EVENT SPONSOR \$7500 & Up

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 2 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

WILD RAG CATTLE CLASSIC SHOW SPONSOR \$7,500 & Up

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 4 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

WILD RAG DERBY SPONSOR \$3,500 & Up

- Arena Banner (provided by sponsor)
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Logo on draw sheets for class
- Present awards with photo

BATTLE IN THE SADDLE SHOOTOUT at Wild Rag Cattle Classic \$2,500

- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at Wild Rag
- Present awards and photo
- Arena Banner (provided by sponsor)
- Logo on draw sheet for class

AUGUST AFTER PARTY at Pre Futurity in August \$2,500

- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by sponsor)

SRCHA SUPPORTER \$1000

- Social media and Eblast coverage
- Announcer recognition at event

FRIENDS OF SRCHA \$500

- Social media and Eblast coverage
- Announcer recognition at event

BUCKLE SPONSOR \$500

- Social media and Eblast coverage
- Announcer recognition at event

SADDLE SPONSOR \$2500

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by sponsor) in extra arenas

YOUTH SPONSOR \$2500 (We provide free entries at our August Event that costs the association around \$5,000)

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by sponsor) in extra arenas

YOUTH CLINIC SPONSOR \$2500 (We provide a free clinic and usually have around 50 participants.)

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by sponsor) in extra arenas

YOUTH SCHOLARSHIP SPONSORS (2) \$2500 (We provide scholarships 2 times a year at \$2500 each)

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by sponsor) in extra arenas



Sponsorship Commitment form 2022

Name: _____ Phone: _____

Address: _____

City/State/Zip: _____

Cell Phone: _____ Email: _____

Please Check Sponsorship Requested and Amount

Please sign your agreement to sponsor. Thanks _____

☐ CORPORATE SPONSORSHIP 3 Yr Commitment \$7,500
Most Popular

Pay Full Balance or Pay Each Year
Circle One Above

☐ CORPORATE SPONSORSHIP 1 Yr Commitment \$3,500

NAMED EVENT SPONSORS

☐ AUGUST FUTURITY EVENT SPONSOR \$10,000 & Up Amount: _____

☐ AUGUST DERBY EVENT SPONSOR \$7500 & Up Amount: _____

☐ WILD RAG CATTLE CLASSIC SHOW SPONSOR \$7,500 & Up Amount: _____

☐ WILD RAG DERBY SPONSOR \$3,500 & Up Amount: _____

☐ BATTLE IN THE SADDLE SHOOTOUT at Wild Rag Cattle Classic \$2,500

☐ AUGUST AFTER PARTY at Pre Futurity in August \$2,500

OTHER SPONSORSHIP OPPORTUNITIES

☐ SRCHA SUPPORTER \$1000

☐ FRIENDS OF SRCHA \$500

☐ BUCKLE SPONSORSHIP \$500 List Class _____

☐ SADDLE SPONSOR \$2000 Futurity Open Futurity Non Pro List Event _____
Circle One Above

☐ YOUTH SPONSORSHIP \$2500 We give two \$2500 scholarship a year. Provide free entries at our August Event (\$5,000) and Sponsor a free Youth Clinic each Year (\$5,000).
There are multiple opportunities for youth sponsorship.
List Event/Amount _____

☐ Sending Check

☐ Bill Me

☐ Credit Card Below (5% convenience fee will be added)

Return to:
SRCHA
11587 Hunt Lane
Guthrie, OK 73044
glenz@lenzenterprises.com
405-818-7556

Card # _____

Exp Date: _____ CVC: _____ Zip: _____

Signature: _____

Send your business logo, ads, product description, video for advertising to
glenz@lenzenterprises.com