



2022 Sponsorship Opportunities with the Southwest Reined Cow Horse Association

The SRCHA offers sponsorships to fit your needs. We can work with you to set up the perfect fit for your marketing budget. With SRCHA being one of the largest NRCHA Affiliates we have a high profile in the cow horse industry. Producing 10 shows a year along with clinics and judge seminars. We want to provide our membership and sponsors with great events to show case their horses and products. Last year we paid out over \$534,500 in prize money, \$365,000 of that prize money was paid out at the August Pre Futurity, making it the largest pre futurity around. SRCHA wants to provide a place where our trainers, owners, and youth have a great place to show. With classes for every level of rider, we welcome new folks with open arms.

A. CORPORATE SPONSORSHIP 1 Yr \$2,500 (Most Popular)

- Arena Banner provided by SRCHA
- Vendor Booth Space
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 2 Tickets to SRCHA Year End Banquet
- Exhibitor Packet information (provided by Sponsor)

NAMED EVENT SPONSORS

B. AUGUST FUTURITY EVENT SPONSOR Minimum \$10,000

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 4 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

C. AUGUST DERBY EVENT SPONSOR Minimum \$7500

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 2 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

D. WILD RAG CATTLE CLASSIC EVENT SPONSOR Minimum \$7,500

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 4 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

E. WILD RAG DERBY SPONSOR \$3,500

- Arena Banner (provided by sponsor)
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Logo on draw sheets for class
- Present awards with photo

F. BATTLE IN THE SADDLE SHOOTOUT at Wild Rag Cattle Classic \$2,500

- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at Wild Rag
- Present awards and photo
- Arena Banner (provided by sponsor)
- Logo on draw sheet for class

G. AUGUST AFTER PARTY at Pre Futurity in August \$3,000

- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA)

H. SRCHA SUPPORTER \$1000

- Social media and Eblast coverage
- Announcer recognition at event

I. BUCKLE SPONSOR \$500

- Social media and Eblast coverage
- Announcer recognition at event

J. SADDLE SPONSOR \$2500

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA) in extra arenas

K. YOUTH SPONSOR (We provide free entries at our August Event that costs the association around \$5,000)

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA) in extra arenas

L. YOUTH CLINIC SPONSOR \$2500 (We provide a free clinic and usually have around 50 participants.)

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA) in extra arenas

M. **YOUTH SCHOLARSHIP SPONSORS** (2) \$2500 (We provide scholarships 2 times a year at \$2500 each)

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA) in extra arenas



Sponsorship Commitment form 2022

Name: _____ Phone: _____

Address: _____

City/State/Zip: _____

Cell Phone: _____ Email: _____

Please list the Sponsorship you have selected and Amount. If you are requesting a specific show or class, please list in the notes below.

Sponsorship Type _____ Amount _____

Show _____ Class _____

**Please sign here. Thanks _____

For more information, please call our Sponsorship Coordinator, Patty Ralls.
805-455-3057 or email at pattyallssrcha@aol.com
Office contact is Gay Lenz, 405-818-7556 or email at glenz@lenzenterprises.com

Sending Check

Bill Me

Credit Card Below (5% convenience fee will be added)

Return to:
SRCHA
11587 Hunt Lane
Guthrie, OK 73044
glenz@lenzenterprises.com
405-818-7556

Card # _____

Exp Date: _____ CVC: _____ Zip: _____

Signature: _____

Send your business logo, ads, product description, video for advertising to glenz@lenzenterprises.com