



Southwest Reined Cow Horse Association 2023 Stallion Service Donation

The Southwest Reined Cow Horse Association developed the SRCHA Stallion Service Auction to benefit its competitors, with 100% of the proceeds going toward the Aged Events awards and prize money for the following year. With its two major events, the Wild Rag Classic in April and the Pre-Futurity held in August at the Will Rogers Memorial Center, Ft Worth TX, stallion owners have two opportunities to promote their stallions for the current and upcoming breeding seasons at no cost to the stallion owner. *(Mare owner will be responsible for all chute fees, mare care costs and/or semen shipping costs.)*

In return for the exposure and promotional opportunity, the Southwest Reined Cow Horse Association requests one stallion service, to be donated for online auction beginning January 23 and ending February 5, 2023.

Stallion Owner Incentive ~

By participating in this stallion service auction, the stallion owner will receive the following at the 2023 event(s):

- ☐ 10 x 10" booth per stallion, on the John Justin arena concourse at the Wild Rag Classic and the Pre-Futurity.
- ☐ 30 second video, to be shown throughout the Pre-Futurity, featured on the live internet broadcast via Equine Promotions at the Pre-Futurity. (video to be provided by stallion owner/agent and received by event management by **July 15th**)
- ☐ One stallion banner (maximum size 4' tall x 8' wide with grommets) displayed on the John Justin arena concourse at the Wild Rag Classic and the Pre-Futurity. (Banner provided by stallion owner or agent)
- ☐ 20" x 24" color stallion poster (produced by SRCHA) displayed in a SRCHA sponsored Stallion Booth on the John Justin arena concourse at both events. *Artwork to be provided by stallion owner or agent at least two weeks prior to the start of the event.*
- ☐ Stallion logo and link to stallion web site on the SRCHA website, www.srcha.org.

We invite you to donate a breeding to your stallion and take part in this successful program which is offered annually through the Southwest Reined Cow Horse Association. (Donated service is for onsite ranch breeding, or cooled shipped semen ONLY. Mare owner is required to pay extra for frozen semen, if available. Mare owner is responsible for all related expenses including, but not limited to chute fees, shipping, veterinary expenses and mare care.)

I am donating a 2023 Stallion Service to the following stallion: _____

Breed(s) : _____ Breed Registration #: _____ Stallion Owner: _____

2023 Advertised Stallion Service Fee: _____ Stallion Location: _____

Stallion Agent Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone #(s): _____ Email: _____

Stallion Agent Signature: _____ Date: _____

Please return this form along with the stallion information form to glenz@lenzenterprises.com and office@plusonlinesales.com.



2023 Southwest Reined Cow Horse Association Stallion Service Auction Information Form

In order to represent your stallion accurately, please complete this form with the most current information for your stallion. Please provide pictures and videos, unless they are available on a website for us to obtain them.

Stallion Name: _____ Year Foaled: _____

Breed(s): _____ Registration Number: _____ Color: _____

Owner Name: _____ Agent Name: _____

Phone for Contact: _____ Email: _____

Stallion is standing at: _____ City/State: _____

Website/Facebook: _____

2023 Advertised Breeding Fee: _____ (US Funds) Live Foal Guarantee? ☐ Yes ☐ No

Shipped Semen Available? ☐ Yes ☐ No _____

Frozen Semen Available? ☐ Yes ☐ No _____

Intl Semen Available? ☐ Yes ☐ No _____

Other fees that are **not** included in the breeding fee that the buyer will need to pay:

Chute Fee: _____ Booking Fee: _____ Other Fees: _____

Incentive programs enrolled: _____

Genetic Health Panel results: _____

Performance Record:

Produce Record: