



2025 Sponsorship Opportunities with the Southwest Reined Cow Horse Association

The SRCHA offers tailored sponsorship opportunities to suit your marketing needs and budget. As one of the largest NRCHA affiliates, we maintain a prominent presence in the cow horse industry, producing nine annual shows, clinics, and judge seminars. Our mission is to create exceptional events where members and sponsors can showcase their horses and products.

In 2024, we achieved significant growth, including a 32.7% increase in payouts, totaling over \$413,000, and a 14% rise in entries. We're proud to provide a welcoming environment for trainers, owners, and youth to compete and thrive, with classes available for riders of all levels. Join us and be part of the excitement!

A. CORPORATE SPONSORSHIP 1 Yr \$2,500 (Most Popular)

- Arena Banner provided by SRCHA
- Vendor Booth Space
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 2 Tickets to SRCHA Year End Banquet
- Exhibitor Packet information (provided by Sponsor)

NAMED EVENT SPONSORS

B. AUGUST FUTURITY EVENT SPONSOR(S) \$30,000

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

C. AUGUST DERBY EVENT SPONSOR \$15,000

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 2 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

D. WILD RAG CATTLE CLASSIC DERBY EVENT SPONSOR(S) \$50,000

- Arena Banner provided by SRCHA
- Vendor Booth Space at every show
- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at every show
- Space on the Live webcast and August Event
- 4 tickets to SRCHA Year End Banquet
- Logo on draw sheets for event
- Banners place at other arenas (provided by sponsor)
- Exhibitor Packet information (provided by sponsor)
- Present awards with photo

E. AUGUST AFTER PARTY at Pre Futurity in August \$4,000

- Your logo on website
- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA)

F. SRCHA SUPPORTER \$1000

- Social media and Eblast coverage
- Announcer recognition at event

G. BUCKLE SPONSOR \$500

- Social media and Eblast coverage
- Announcer recognition at event

H. SADDLE SPONSOR \$2500

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA)

I. YOUTH SPONSOR (We provide free entries at our August Event that costs the association around \$8,000)

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA) in extra arenas

J. YOUTH CLINIC SPONSOR \$2500 (We provide a free clinic and usually have around 60 participants.)

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA) in extra arenas

K. YOUTH SCHOLARSHIP SPONSORS (2) \$2500 (We provide scholarships 2 times a year)

- Social media and Eblast coverage
- Announcer recognition at event
- Arena Banner (provided by SRCHA) in extra arenas



Sponsorship Commitment form 2025

Name: _____ Phone: _____

Address: _____

City/State/Zip: _____

Cell Phone: _____ Email: _____

Please list the Sponsorship you have selected and Amount. If you are requesting a specific show or class, please list in the notes below.

Sponsorship Type _____ Amount _____

Show _____ Class _____

**Please sign here. Thanks _____

For more information

Office contact is: Gay Lenz, 405-818-7556 or email at glenz@lenzenterprises.com

☐ Sending Check

☐ Bill Me

☐ Credit Card Below (5% convenience fee will be added)

Return to:
SRCHA
11587 Hunt Lane
Guthrie, OK 73044
glenz@lenzenterprises.com
405-818-7556

Card # _____

Exp Date: _____ CVC: _____ Zip: _____

Signature: _____

Send your business logo, ads, product description, video for advertising to
glenz@lenzenterprises.com